FACT SHEET BIP 2027

Organizing institution	Haute Ecole Louvain en Hainaut
Partners	Universita degli studi di Milano Universitat de Valencia Kaunas university of technology Instituto Superior de Enghenaria do Porto
Are you looking for partners ?	no
Title / Name BIP *(Enter the official name of the BIP)*	Innovation Project Development in Cosmetics
Abstract *(Brief summary of the activity – what it is about in 3–5 lines)*	The BIP is designed for (Bio)chemistry students focused on cosmetic cleansers, including makeup removers, scrubs, gels, and more. The program is particularly diverse: • Quizzes and an introduction to skin and different categories of cleansers • Behind-the-scenes visit • A full day dedicated to cosmetic marketing: mood board creation and definition of a final project • Company visit, including talks and product samples • Laboratory work: formulation of cleansers in different formats • Conferences on industry innovations: solid cleansers, R&D development, good manufacturing practices, and current trends
Goal *(What is the main objective or purpose?)*	This program offers a comprehensive educational experience through a series of lectures, hands-on laboratory workshops, and industry tours led by a diverse panel of professors and researchers from various universities and research institutions. Students will be organized into multinational teams, bringing together academic backgrounds in cosmetics, biotechnology, chemistry, biochemistry, and engineering. Participants will deepen their understanding of cosmetic product

	development and the evaluation of cleanser efficacy, gaining practical experience with cutting-edge methodologies and best practices. The program combines traditional lectures, industry visits, and laboratory sessions with interactive virtual and online components to enrich the learning experience. Students will also engage in collaborative activities to develop their own cleansing products.
Topics covered *(List the key themes or subject areas that will be addressed)*	The programme covers the complete innovation process in cosmetics, including ingredient selection, formulation, product development, quality and safety assessment, industrial production, regulatory aspects, marketing strategy, and project management. Through laboratory activities, industry interactions, and international teamwork, students develop and present an innovative cosmetic product concept from idea generation to market launch.
Expected outcome(s) *(What should students gain or achieve by the end?)*	Upon successful completion of the BIP, students will be able to develop an innovative cosmetic product concept, apply formulation and product development methodologies, work efficiently in multicultural teams, evaluate technical and commercial aspects of cosmetic innovation, and communicate project outcomes in an international professional environment.
Start and end date of the BIP	22-29/2/2027
Content of virtual component *(Describe any online or hybrid elements – e.g., webinars, online modules, collaborative tools)*	Online conference
Start and end date of the virtual component	***January 25 –January 29, 2027***
Maximum number of students *(Total number of participants allowed)*	35

Maximum number per university *(Limit per institution, if applicable)*	5
Webpage	Internation week "Innovation project development in cosmetics" - HELHa Belgium - Haute École Louvain en Hainaut
BIP ID *(If already available)*	